

COURSE GENERAL OVERVIEW

| Course details | |
|----------------|-----------------------|
| Title | FINAL PROJECT |
| Programme | MBA |
| Year | |
| Timing | ANNUAL |
| ECTS | 6 |
| Core/elective | core |
| Department | ICADE Business School |
| Area | Interdisciplinary |

| Instructors' details | |
|----------------------|--|
| Lecturer: | |
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| Area | |
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| Lecturer: | |
| Name | Dr. PALOMA BILBAO-CALABUIG (Ms) |
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| Lecturer: | |
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COURSE DESCRIPTION

Context of the course

The course in the professional context

The Final Project consists of an individual written piece of work with which students can demonstrate they are able to undertake a research project, to organise it, structure it and defend it in a professional and academic way.

Owing to the diversity of experiences the Final Project can take one of three forms:

- a) a business plan
- b) a consulting project within any management setting
- c) a research study into any management topic

Course purpose

The Final Project aims at helping students apply all knowledge and skills acquired during the master tuition period.

Students will also develop new skills specifically linked to the elaboration of this research piece of work.

More specifically, working on the Final Project will help students develop their maturity, their synthesis and analysis abilities, their working autonomy, their initiative and creativity, all skills required in their future professional career.

Each student will work together with an academic supervisor that will guide him/her in his/her work.

Students will have to attend some methodology classes that will equip them with the tools required to undertake properly the specific form of project they have chosen.

Skills to be acquired by students (please see Spanish version of the syllabus)

TEACHING METHODOLOGIES

| Teaching and learning in the classroom | Skills to be developed |
|--|---|
| Lectures. They will focus on the research methodology, on frameworks and tools that can be used in each of the 3 different forms that the Final Project can take (business plan, consulting project, academic research study) | All skills specified in Spanish version of the syllabus |
| Teaching and learning outside the classroom | Skills to be developed |
| Individual study and reading. | All skills specified above |
| Writing the final project | All skills specified above |
| Tutorials | All skills specified above |

COURSE EVALUATION AND ASSESSMENT CRITERIA

Course final grade weights:

| Work to be assessed | Weight on the final grade |
|--|---------------------------|
| Written work | 80% |
| Oral and public defense of the project | 20% |
| Final grade | 100% |

All students must defend orally and publicly their projects in front of an academic jury. If one student does not defend his/her project, he/she will not pass the Final Project course.

Students can choose when they want to hand in and defend their projects: they can choose between the end of semester 2 and the end of the academic year.

Students will have one resit chance only in case they choose to hand in and defend their projects at the end of semester 2. In that case, the resit date will be the end of the academic year.

| SUMMARY OF STUDENTS' WORKING HOURS | | | |
|---|----------------------------------|------------------|-----------------|
| HORAS NO PRESENCIALES | | | |
| Individual study and reading. | Writing the final project | Tutorials | Lectures |
| 40 to 45 | 90 | 10 | 5 to 10 |
| ECTS: 6 (145 to 155 working hours) | | | |

REFERENCES AND OTHER BIBLIOGRAPHIC RESOURCES

| References |
|---|
| Books |
| Collis, Jill and Hussey, Roger (2003). <i>Business research: a practical guide for undergraduate and postgraduate students</i> (2 nd ed). Hampshire : Palgrave Macmillan. |
| Articles and other bibliographic resources |
| Lecturers will provide students with the required bibliographic resources specifically focused in each of the 3 forms of work that the project can take (business plan, consulting project, academic research project). |